



October 1, 2020

Parsons Capital Management, Inc. is registered as an investment adviser with the Securities and Exchange Commission (SEC). Brokerage and investment advisory services and fees differ, and it is important for you, as the retail investor, to understand the differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/CRS), which provides educational materials about broker-dealers, investment advisers, and investing.

What investment services and advice can you provide me?

- ❖ Parsons Capital Management, Inc. provides investment advisory and management services, consulting services, and financial planning services to retail investors. We consult with you in order to define your financial and investment objectives. We will assist you in determining your income/principal needs, time horizon, investment limitations, tax circumstances, and tolerance for risk. We will work with you to plan and implement a specific investment program and strategy, tailored to your needs.
- ❖ Client investment accounts are formally reviewed on at least a quarterly basis. However, investment reviews may be triggered by deposits/withdrawals, changes in market outlook or investment strategy, or the sale or purchase of a security.
- ❖ We maintain full discretionary authority in our clients' investment accounts, selecting securities and amounts of securities to be bought and sold for you. Such discretion is exercised in a manner consistent with your stated investment objectives and your risk parameters. For non-discretionary accounts, we hold no investment authority and would only consult with you on investment decisions. You would ultimately make the final decisions on any investment choices.
- ❖ We do not offer any proprietary investment products. We manage investment portfolios that may comprise of any of the following: domestic and international common stocks, preferred stocks, convertible securities, government and agency bonds, tax-exempt bonds, corporate bonds, exchange traded funds, mutual funds, master limited partnerships, limited partnerships, and money market funds.
- ❖ There is no minimum to open an account.

For additional information, please see [Form ADV Part 2: Items 4, 12 & 13](#)

Ask a Financial Professional

- *Given my financial situation, should I choose an investment advisory service? Why or why not?*
- *How will you choose investments to recommend to me?*
- *What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?*

What fees will I pay?

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

- ❖ Our fees are calculated based on a percentage of the value of the portfolio assets at the close of each calendar quarter and are charged in arrears. Some clients have their fees charged monthly in arrears. Our standard fee is 1% per year. However, variations from this fee schedule may occur due to the size of a portfolio or its composition. Fees may be negotiable depending on unique situations such as the size of the total relationship, family holdings, low-cost basis securities, fixed income holdings, certain passively managed investments, and pre-existing relationships with clients. Certain clients may pay more or less than others depending on the amount of assets, type of account, complexity, degree of responsibility assumed, or special skills needed.

- ❖ Our fees do not include certain charges imposed by third-parties which may include the following: custodial fees such as wire fees and prime broker trade away fees, brokerage commissions, platform fees or fees paid to sub advisors, mutual fund or money market management fees, 12b-1 fees and sub transfer fees, administrative expenses, mutual fund transaction fees, IRA and qualified retirement plan fees, and other charges required by law.

For additional information, please see [Form ADV Part 2: Item 5](#)

Ask a Financial Professional

- *Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?*

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they affect the investment advice we provide you. Here are some examples to help you understand what this means.

- ❖ The more assets under management you have with us, the more you will pay in fees and increase our revenue. This gives us the incentive to encourage you, as the retail investor, to increase the assets in your account or to transition accounts/assets to our management. An example of a conflict of interest would be that we suggest to you that you transfer your employer's 401k plan to an IRA Rollover under our management. While this may make sense for your financial picture, it would increase the assets under management you have with us, and will therefore, increase our revenue.

Ask a Financial Professional

- *How might your conflicts of interest affect me, and how will you address them?*

How do your financial professionals make money?

- ❖ The revenue of the firm and the salaries paid to our investment advisers are based solely on the fees earned from client assets under management. Our Certified Financial Planner (CFP) charges a fixed financial planning fee that is agreed upon in advance. Our advisers may receive a trustee fee if they serve as a trustee for a client. We do not sell any products nor do our advisers receive any commissions of any kind.

For additional information, please see [Form ADV Part 2A: Item 5](#)

Do you or your financial professionals have legal or disciplinary history?

- ❖ No. Please visit Investor.gov/CRS for a free and simple search tool to research our firm and our financial professionals.

For additional information, please see [Form ADV Part 2B](#)

Ask a Financial Professional

- *As a financial professional, do you have any disciplinary history? For what type of conduct?*

Additional Information

For additional information about our services or to request a copy of our *Brochure (ADV Part 2)* or a copy of our *Form CRS*, please visit <https://parsonscapital.com> or call our office at (401) 521-2440.

Ask a Financial Professional

- *Who is my primary contact person? Is he or she a representative of an investment adviser? Who can I talk to if I have concerns about how this person is treating me?*